

India Pavilion By



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# PACKPRO

## PLAST TECH AFRICA

**International Exhibition on**

- Packaging Material
- Technology
- Machinery
- Services

**25 26 27 MARCH**  
**2 0 2 5**

The Kenyatta International Convention Centre (KICC) Nairobi Kenya



[www.packproafrica.com](http://www.packproafrica.com)



# Kenya's Packaging Landscape

## Driving Growth, Innovation and Sustainable Trends

The Kenyan packaging industry has experienced a steady climb in valuation, with estimates placing its worth at approximately **585 million US dollars**. This landscape is an intricate tapestry woven from diverse sectors, including agriculture, forestry, and fisheries, which contribute significantly to the nation's economy. Specifically, the manufacturing sector—a pillar of Kenya's industrial framework—adds roughly **11%** to the Gross Domestic Product (GDP), with packaging operations carving out about **2%** of this figure.

On the export front, Kenya's paper and plastic packaging sectors are gaining momentum, with plastic packaging leading the charge to markets in Tanzania, Uganda, and Rwanda.

“Who knew even packaging could flex its creative muscles while staying eco-smart?”



## PackPro Plas Tech Africa 2025:

### Future of Packaging and Plastics Innovation

**PackPro Plas Tech Africa** is the ideal platform to launch a new product or service in the processing industry. This premier B2B event brings together key players, offering unparalleled networking opportunities. Here, you can showcase your offerings face-to-face, build valuable connections, and close deals faster than ever.

**Attending PackPro Plas Tech Africa 2025** is your gateway to building strong marketing lists and generating high-quality sales leads. This premier expo and conference not only boosts your visibility but also establishes your credibility in the industry. Don't miss the chance to connect, network, and unlock unparalleled business opportunities at Africa's leading platform for the packaging and plastics sector.

Be there to make an impact!



**1500+** Sqm  
Exhibition Space



**1500+**  
Trade Visitors



**60+**  
Exhibitors



## Why Exhibit?



Engage with thousands of qualified buyers under one roof.



Network with industry professionals from related sectors.



Generate high-quality leads to drive your business forward.



Strengthen and enhance your brand's value in the market.



Showcase your latest technologies and innovations to over 1,000 highly engaged professionals.

## Exhibitor Profile

### PACKAGING

- Aluminum
- Flexible packaging
- Substrates
- Paper
- Tinplate
- Adhesives
- Boxes
- Cans
- Closures
- Containers
- Cartons
- Components
- Glass
- Bottles
- Pharmaceutical
- Labelling

### PLASTICS

- Polymers
- Rigid plastics
- Plastic Production
- Rubber Production
- Plastic Goods
- Manufacturing
- Rubber Goods
- Manufacturing
- Raw Products.



### PRINTING

- Digital Printing Equipment
- Offset Printing Equipment
- Screen Printing Equipment
- Printing Consumables
- Printing Supplies
- Labelling Equipment
- Converting Equipment.

### PROCESSING

- Food Equipment for the Food and Beverage industry
- Bakery Equipment
- Confectionary Equipment
- Industrial Food Processing equipment
- Weighing equipment
- Beverage Processing equipment
- Feeders, Screening machines
- Blends & compounds
- Raw materials
- Flavours • Food colors





## Why Visit?

**ENGAGE** : Engage with the exhibitors who are showcasing the latest Packaging, processing and allied products and services.

**PARTNERSHIP** : Partnership with new suppliers, buyers and business partners looking to do business.

**NETWORK** : Network with the various professionals from the Packaging, processing and allied sectors who will be attending the show.

**DISCOVER** : Discover thousands of products on display and evaluate the latest competing solutions in Packaging across.

**EXPLORE** : Explore innovative and more cost-efficient solutions to benefit your business.

**UPDATES** : Stay up-to-date with the latest trends in Packaging, processing and allied products and services to gain new ideas to advance and grow your businesses all product categories



## Visitor Profile



Food & FMCG



Beverage & Alcohol



Pharmaceutical



Consumer Goods



E-Commerce & Retail



Industrial Goods



Manufacturing Goods



Healthcare



Dairy & Ice-Cream



Bulk packaging/ Wholesale



Printing & Publishing



Agriculture & Horticulture



Fisheries & seafood



Chemicals & Petrochemicals



Delivery & Cargo

many more...

About The Organiser



ExpoCo Lts is an established Exhibition, Creative media and events company positioning itself as a B2B Exhibition/Events organiser and facilitator. The company engages exporter, trade intermediary, importers to showcase their products and services in different industry sectors and geography around Africa, Europe and The UK.

Please write to us for any collaboration [director@expoco.co.uk](mailto:director@expoco.co.uk)

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